

AI CAMPUS Accelerator

Live AI training for business teams — structured, practical, and built to get results fast.

WHAT CHANGES AFTER THIS PROGRAM

The businesses pulling ahead aren't smarter. They're trained.



Your team stops losing 10 hours a week

Work that used to eat your day — research, drafting, summarising, reporting — AI handles in seconds.



You'll know exactly where to act first

No more guessing which AI tools matter. Leave with a clear view of where AI fits your business — and where it doesn't.



No more fear of being left behind

Your team will know what AI can and can't do, how to use it without risk, and how to stay ahead as it evolves.



A credential they can stand behind

Every participant receives a formal WSI AI CAMPUS certificate — proof of capability they can share and build on.

TWO WAYS IN — ONE CLEAR PATH FORWARD

PACKAGE 1

AI Foundations \$300/seat

Get your team using AI this month — in a single, focused session.

- Foundations Training — 2 hrs
- Live Office Hour — 1 hr

3 hrs • Certificate included

PACKAGE 2

Foundations + Intermediate \$500/seat

From AI-aware to AI-capable — the full track for teams serious about staying ahead.

- Foundations Training — 2 hrs
- Intermediate Training — 2 hrs
- Live Office Hour — 1 hr

5 hrs • Certificate included

UPCOMING COHORTS — LIMITED SEATS

COHORT 1

AI Foundations

Session · May 29 · 11AM – 1PM
Office Hrs · Jun 1 · 11AM – 12PM

COHORT 2

Foundations + Intermediate

Session 1 · Jun 12 · 11AM – 1PM
Session 2 · Jun 19 · 2PM – 4PM
Office Hrs · Jun 22 · 3PM – 4PM

COHORT 3

AI Foundations

Session · Jul 10 · 11AM – 1PM
Office Hrs · Jul 14 · 11AM – 12PM

All times are Eastern Time

Why WSI AI CAMPUS?

We don't run webinars. We run working sessions. Every AI CAMPUS cohort is live, small, and built around what your team actually does — so skills transfer on day one, not day thirty.

**Don't let your competitors
get trained first.**

Proof, not promises.

Teams across industries have already cut hours from their week, won new business, and gone from "AI-curious" to AI-capable — in a single training engagement.

Media Sales Agency (AI Training)

AI Training Cuts RFP Response Time — and Wins the Business

1 Challenge

The sales team had AI tools but no structure: RFP responses took 4–6 hours, prospect research was manual, and outreach emails were written from scratch. Generic prompting produced generic results.

2 Solution

AI Foundations Training equipped the team with structured RFP prompting, ChatGPT Projects for per-client memory, Deep Research for prospect intelligence, and the Sandler Sales GPT for personalised outreach.

3 Key Results

5 min

Full RFP Response vs. 4–6 hrs earlier

1 RFP

Business Won

Daily

AI Used for Emails & Sales Prep

”

Rather than spending four to six hours on RFPs, it came back in five minutes and we actually got that piece of business.

Sales Director

Media Sales Agency

I input homes mailed, what they paid, what months — it builds a full PDF. I crop their logo off the website, upload it, add our logo, and take it straight to the client.

Account Executive

Media Sales Agency

*Client identity confidential

Nationwide Permit Services Provider (AI Training)

Permit Agents Drastically Improved Productivity with Structured AI Training

1 Challenge

Permit agents spent full days manually cross-referencing IFTA/IRP permit pricing across state government sites. No AI guardrails or prompting method meant agents got inconsistent, low-value results.

2 Solution

WSI co-developed AI guardrails with leadership on Day 1, then delivered hands-on training: CRAFT prompting, government-source constraints, voice mode for field agents, and a live capstone researching IFTA/IRP pricing across 10 states.

3 Key Results

~7 min

10-State Permit Research vs. Full Day Earlier

Day 1

Guardrails Live with Leadership

Voice

Mode Adopted by Field Agents

”

That was a really good session. I'm already looking forward to the next one. The AI pulled IFTA state data in about 7 minutes — something that would have taken us all day manually.

Director of Operations

Nationwide Permit Services Provider

I asked ChatGPT for clarifying questions after my prompt — and got a far more specific, useful response than ever before.

Operations Manager

Nationwide Permit Services Provider

*Client identity confidential

Ready to put your team in the next cohort?

Full case studies available on request — see page 1 for upcoming cohort dates.